**Tasks for seminars**

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| **Course content implementation calendar (schedule)** | | | |
| **Week** | **Theme** | **Hour** | **Max point** |
| **1** | **Practical class 1**  UNIT 1. Architecture pp.1-16  READING 1. The Terrazzo Jungle  *Presentation 1.*  1. Describe your favorite shopping mall. Where is it? What is special about it? Which of Victor Gruen`s Southdale features are also a part of your favorite mall?  2. Victor Gruen once described his creation as “a gigantic shopping machine”. What do you think he meant?  3. How do you expect malls to change in the future? How would you enhance the mall of today to create the mall of the future? | 3 | 4 |
| **2** | **Practical class 2**  UNIT 1. Architecture  READING 2. The Opening of the Southdale Mall  *Presentation 2.*  1. What are the negative aspects of shopping malls and of shopping in malls? How are these negative aspects addressed in other shopping formats?  2. In addition to shopping malls, what are some other environments where people do their shopping? For example? Where/how do people living in a rural setting shop for things they need? Or, where might people living in a big city – like New York, Beijing, or Sao Paulo – do their shopping?  2. The development of planned regional centers changed the traditional approach to shopping and traditional concepts of shopping. Do you think the Internet will have as big an impact on shopping habits as malls did? Why or why not? | 3 | 4 |
| **3** | **Practical class 3**  UNIT 2. Urban planning pp.17-32  READING 1. The New Megalopolis  READING 2. Ecopolis Now  *Presentation 3.*  1. Should the environmental issues raised by megacities be dealt with on a city level, country level, regional level, or global level?  2. Describe the megacity of the future from the perspective of a resident of the city. Include both good and bad aspects.  3. Describe your current social network. How and when did you become part of it? What other networks do you rely on for communicating or getting around? Have you ever done any networking for school, work, or social reasons?  4. What is your major? How did you decide what subject to major in? Do you think it is better to major in something you enjoy or something that will help you get a good job? | 3 | 4 |
| **3** | **SIWT Tutorial**  **SIW 1.** Think about the carrier of urban planning. What kinds of training, experience, and knowledge do you think an urban planner should possess today? What should someone interested in urban planning major in? What difficulties will urban planners of the future face? | 3 | 15 |
| **4** | **Practical class 4**  UNIT 2. Art and Design pp.33-48  READING 1. The Best of Moonicipal Art  *Presentation 4*  Go online and find information about public art in a city not discussed in this unit. Summarize the information and present it to the class. Include your own opinions on whether it really is art and how it benefits or hurts the city. | 3 | 4 |
| **5** | **Practical class 5**  UNIT 2. Art and Design  READING 2. Going to the Dogs  *Presentation 5*  What are the advantages and disadvantages of having public art with an ethnic focus? Does it bring people together or divide them? | 3 | 4 |
| **5** | **SIWT Tutorial**  **SIW 2.** Some art experts say that art projects do not need to be an installed piece of art. Parades, festivals, and poetry readings can also be considered art. Even public parks, playground, gardens, and buildings can have elements of art. What do you think? Can a parade, for example, be art? Why and why not? | 3 | 15 |
| **6** | **Practical class 6**  UNIT 4. Public Health pp.49-64  READING 1. The Determinants of Mortality  READING 2. Immunization against Diseases of Public Health Importance  *Presentation 6*  1. Some important aspects of life expectancy include lifestyle choices (such as drinking, smoking, and overall health behavior), education, family history, and nutrition. Are there other contributing factors? Why are they significant?  2. It has been argued that clean water has had the single most important impact in public health and the eradication of disease. What do you predict will be the next great step in public health or the next great medical discovery?  3. Diseases like smallpox have been eradicated, and common viruses that cause the flu have been controlled, but there is still the possibility a deadly disease or virus could occur in our lifetime/ What can governments do to prepare for such a global health risk? | 3 | 4 |
| **7** | **Practical class 7**  UNIT 5. Film Studies pp. 65-80  READING 1. The Dartfish Olympics  *Presentation 7*  1. What is your favorite film, television, theatrical, or literary drama? What makes it so dramatic?  2. Photography has expanded human perception in various new ways. What new views of the universe, our planet, or the human body have become available to us through photography? How have these views influenced the way we think about things? | 3 | 4 |
| **7** | **SIWT Tutorial**  **SIW 3.** Global Diseases and Threats | 3 | 15 |
| **MT 1** | **Cumulative (seminars, SIW)** |  | **100** |
| **8** | **Practical class 8**  UNIT 5. Film Studies  READING 2. Freeze Frames – Stopping Time  Presentation 8  1. Is photography a science, an art form, or both? Support your answer with one or more example photographs.  2. If a human being were born with a mutation that causedhim to see everything in StroMotion, what kind of advantage mightit provide? What kind of disadvantage might result? How could this “StroMotion Man” help or harm society? | 3 | 4 |
| **8** | **Midterm Examination** |  | **100** |
| **9** | **Practical class 9**  UNIT 6. Engineering pp. 81-96  READING 1. A Whale of Wheel  READING 2. Thrill Rides, or Kill Rides?  Presentation 9  1. What is your most pleasant memory of an amusement park? Apart from the rides? What is the best thing about an amusement park? Why do you think so?  2. Have you ever had a bad experience on an amusement park ride? Do you know of someone else who was hurt on a ride? What happened?  3. Compare some experience in your life to an amusement park ride? How did your life experience mirror the ride? What feelings did it create in you? What emotions did you experience?  4. What kinds of regulations have you encountered at amusement parks? Did you agree with the regulations or find them unnecessary? Why? | 3 | 4 |
| **9** | **SIWT Tutorial**  SIW 4. [The Top Theme Park Attractions in the World](https://www.google.ru/url?url=https://www.themeparktourist.com/tpt100&rct=j&frm=1&q=&esrc=s&sa=U&ved=0ahUKEwiKys7PqKrZAhVJy6QKHTnhDt0QFghPMAY&usg=AOvVaw2SOd2A9shwvE3D-z0ZWGfw) | 3 | 10 |
| **10** | **Practical class 10**  UNIT 7. Neuroscience pp. 97-112  READING 1. Book Review: Mind Wind Open by Jonathan Weiner  Presentation 10  1. Imagine yourself in the mind of some type of animal here on Earth. How might this mind feel and work? What insights might you have that you do not have as a human? Imagine an entire day in this other mind.  2. Compare and contrast the way these work: a mind and a computer. | 3 | 4 |
| **11** | **Practical class 11**  UNIT 7. Neuroscience  READING 2. Out-of-Body Experience? Your Brain is to Blame  Presentation 11  1. How might the human mind change in the future? What could induce these changes?  2. Compare and contrast the way these look and work: a mind and a city. | 3 | 4 |
| **11** | **SIWT Tutorial**  **SIW 5.** Choose a movie, book. Or video game that deals with paranormal phenomena. Summarize it and include your opinion about 6theissues it raises. | 3 | 10 |
| **12** | **Practical class 12**  UNIT 8. Psychology pp. 113-128  READING 1. Child prodigies  READING 2. Not like other kids  Presentation 12  1. Interests and abilities seem to run in some families. Is this the result of environmental or hereditary factors? Comment on this using examples from your own experience.  2. One study of 32 exceptional physics and chemistry students in Taiwan found the most important factors in the development of their intellectual abilities were family size, family income, and the child`s place in the birth order, That is, over 75% of these students were the first-born child in a small family with a relatively high income. Why do you think this is true?  3. Sometimes a child prodigy is raised in a family with other siblings, making it difficult for the parents to maintain a family environment that meets all of the child`s needs. What suggestions would you make to such a family to help them create a suitable home environment for all the children. Consider such factors as family routines, household rules, and discipline. | 3 | 4 |
| **13** | **Practical class 13**  UNIT 9. Business pp. 129-144  READING 1. Personal Best: The competitive instinct timeline  READING 2. From one to many: the rise of the corporation  Presentation 13  1. Which do you think is a stronger instinct, cooperation or competition? Explain your answer with personal experience and ideas.  2. What do you think is better for business, employees who stay at one company for a long time, or employees who work at many companies over their lifetimes? Why?  3. Is it better to evaluate employees qualitatively (for example by describing their work style, accomplishments, etc,) or quantitatively (for example, by assigning them a number that reflects their skills and abilities) | 3 | 4 |
| **13** | **SIWT Tutorial**  **SIW 5.** Look at these two metaphors:  «We were all in a sinking ship if competition continued».  «A rising tide floats all boats».  Explain what you think each metaphor means. Then decide which one you agree with. Explain your choice with personal experience. | 3 | 10 |
| **14** | **Practical class 14**  UNIT 10. Geography pp. 145-160  READING 1. Getting there: the science of driving directions  READING 2. Navigation  1. Plan a trip around the world. From your city, make precisely ten stops before you return. In charting your course, try to make the most efficient use of time and money. How long will the trip take? How will you get from city to city? What will you do in each place? How will you get around?  2. What predictions would you make for the future navigation? Have we advanced as far as we can in this field? Is there anything missing that you would like to see someday?  3. Think carefully about all the navigational attributes you rely on in your daily travels for work, shopping, or socializing. Which of these attributes do you consider to be the most crucial? | 3 | 4 |
| **15** | **REVISION** | 3 | 4 |
| **15** | **SIWT Tutorial**  **SIW 6.** GPS is often used for tracking wild animals. How do you suppose this works? What kind of information might it provide? Of what value is this? | 3 | 10 |
| **MT 2** | Cumulative (seminars, SIW) |  | 100 |
|  | **Final Examination** |  | 100 |